

CONCEPTO	AGOSTO	SEPTIEMBRE	OCTUBRE
Ingresos Pachuca	\$6,651,903.87	\$6,616,005.79	\$4,741,296.15
Ingresos Puebla	\$1,769,531.29	\$2,160,084.01	\$2,983,232.67
Ingresos Querétaro	\$1,276,215.26	\$1,526,519.06	\$1,276,141.27
Total Ingresos	\$9,697,650.42	\$10,302,608.86	\$9,000,670.09
Devoluciones y descuentos sobre venta	\$182,458.18	\$360,623.59	\$179,863.60
Ingresos netos	\$9,515,192.24	\$9,941,985.27	\$8,820,806.49
Costo de ventas Pachuca	\$4,964,374.50	\$4,812,080.32	\$4,178,409.58
Costo de ventas Puebla	\$1,604,057.86	\$1,931,239.26	\$2,770,041.03
Costo de ventas Querétaro	\$969,129.48	\$1,239,977.07	\$889,994.62
Total costo de ventas	\$7,537,561.84	\$7,983,296.65	\$7,838,445.23
Utilidad Bruta	\$1,977,630.40	\$1,958,688.62	\$982,361.26

65.86%	60.28%	53.31%
21.28%	24.19%	35.34%
12.86%	15.53%	11.35%
600,000.00	600,000.00	300,000.00

Costo de ventas Pachuca	\$395,170.85	\$361,661.14	\$159,919.84
Costo de ventas Puebla	\$127,685.15	\$145,146.00	\$106,017.49
Costo de ventas Querétaro	\$77,144.00	\$93,192.86	\$34,062.67

Costo de ventas Pachuca ajustado	\$5,359,545.35	\$5,173,741.46	\$4,338,329.42
Costo de ventas Puebla ajustado	\$1,731,743.01	\$2,076,385.26	\$2,876,058.52
Costo de ventas Querétaro ajustado	\$1,046,273.48	\$1,333,169.93	\$924,057.29
Total costo de ventas ajustado	\$8,137,561.84	\$8,583,296.65	\$8,138,445.23
Utilidad Bruta ajustada	\$1,377,630.40	\$1,358,688.62	\$682,361.26